

For Immediate Release

April 30, 2015

Mount Pearl Needs MAKEOVER

Residents / Businesses asked to 'Lend a Hand' for just 20 minutes

MOUNT PEARL, NL – The City of Mount Pearl is gearing up for its largest anti-litter initiative. The **Mount Pearl 20-Minute Makeover**, which kicks off May 1, 2015, encourages individuals, groups, schools and businesses to get outside for just 20 minutes and lend a hand to help keep Mount Pearl beautiful.

The **Mount Pearl Makeover takes place the months of May and June**. Residents, groups, businesses and schools are asked to schedule their own time and work with supervisors, colleagues, neighbours, teachers or fellow students to plan their participation in this spring clean-up.

“The community has made this annual clean-up event a huge success. And with every resident pitching in, we can make Mount Pearl the cleanest city in Canada,” says Mount Pearl Mayor Randy Simms. *“A big thank you to groups, schools, businesses and individuals whose help we greatly appreciate. And thank you to our major sponsor Tim Hortons and all other supporting businesses. Lend a hand for just 20 minutes and help keep Mount Pearl beautiful!”*

Free bags are available at City Hall, Summit Centre, Kenmount Park Community Centre and H. Neil Windsor Municipal Building. Arrangements can be made for pick up of the collected garbage by calling 748-1046.

Participants are encouraged to register their clean up by calling the Community Services Department at 748-1046 or by completing a registration form online at www.mountpearl.ca. While registration is not mandatory to participate, it is appreciated and helps us measure our success and say a special thanks to participants.

- 30 -

For additional information, please contact:

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