

Street Naming Policy

1.0 Policy Statement

The naming of streets has always been a formal process of Council in the City of Mount Pearl. Street names are critical for municipal addressing and emergency response purposes. This policy establishes criteria to name or rename a street or assign a ceremonial name to a street.

2.0 Background

Street names are a critical component of identifying civic addresses for multiple municipality-related purposes and for related government and other bodies and agencies, such as the Municipal Assessment Agency, the St. John's Regional Fire Department (emergency response), global mapping, etc.

To avoid further duplication of street names throughout the region, proposed street names are now submitted to the St. John's Regional Fire Department for approval. This allows for unique street names to be applied in the region to improve safety and emergency responses.

3.0 Scope

This policy applies to the naming of streets within the City of Mount Pearl.

4.0 Purpose

To establish a policy and procedure for naming of streets within the City of Mount Pearl.


5.0 Naming of Streets Procedure

As a part of the subdivision development review process, the naming of streets is an important aspect of identifying an area or neighborhood and recognizing local residents, events and natural features of provincial or national significance.

The *City of Mount Pearl Act*, 1988, gives City of Mount Pearl Council the ability to name all streets and number all structures within the City (Section 199). The City of Mount Pearl's process for naming of streets shall be as follows:

1. Council requests the developer of a new subdivision to provide a list of names, which have a significant relation to people, geography or a historical event, which fall in accordance with an established theme for the area.
2. If the proposed list of names is unsuitable or if the developer does not provide a list, then names are proposed by the City.
3. The names are forwarded to the St. John's Regional Fire Department for approval to avoid duplication or similar sounding names within the region.
4. Upon approval by the St. John's Regional Fire Department, Council formally adopts the street names and the names of streets are added to the street mapping. Emergency, utility and service agencies are also formally advised of the new names and their location.

6.0 Approvals



Steve Kent, Chief Administrative Officer

May 30, 2019
Date