



HACKING MOUNT PEARL

SPONSORSHIP OPPORTUNITIES

NOV 1 - 3, 2019
REID COMMUNITY CENTRE
MOUNT PEARL



HACKING MOUNT PEARL

WHAT IS A HACKATHON?

Hacking Mount Pearl is a 3-day event that will bring together entrepreneurs, business professionals, designers, marketers, developers, innovators, residents and anyone with a keen interest in designing for the future.

Participants will have the opportunity to pitch ideas, form teams, get advice from experts and build a solution - all in one weekend. Teams will present their finished product in front of a panel of judges for a chance to win prizes.

WHY SPONSOR HACKING MOUNT PEARL?



LEAD

Demonstrate your commitment to innovation and creativity and support the communities where you do business.



CONNECT

Meet and connect with industry professionals, find talent and new resources, and collaborate and engage with creative minds.



BRAND

Enjoy unique branding opportunities, as well as recognition on event materials, social media, website and throughout the event.



VISIBILITY

Creatively position your organization and enjoy positive media attention.

WHO ATTENDS A HACKATHON?

Entrepreneurs | Business owners | Designers | Developers | Innovators
Creative thinkers | Residents | Community leaders | Collaborators
Marketers | Technologists | Industry Professionals | Like-minded individuals
Anyone with an idea and an open mind!





HACKING MOUNT PEARL

SPONSORSHIP LEVELS

	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	MEAL SPONSOR*
Recognition throughout event	●	●	●	●
Logo on sponsor presentation	●	●	●	●
Logo on event web website	●	●	●	
Logo on print materials	●	●	●	
Social media mentions throughout weekend	●	●	●	●
Banner displayed at event	●	●		
Banner placement for specific sponsor category	●	●		●
Materials at registration desk	●			
Recognition in media releases	●			
Speak at hackathon events	●			
Weekend passes to hackathon	●	●		
Seat on judging panel	●			

* We're open to specific requests so please reach out if you'd like to discuss something in particular.

WEEKEND SCHEDULE

FRIDAY, NOV 3		SATURDAY, NOV 4		SUNDAY, NOV 5	
6:00 PM	Registration	8:00 AM	Hacking Begins	8:00 AM	Breakfast
6:30 PM	Problem Overview and Team Formation	8:30 AM	Breakfast	12:00 PM	Pitches Due
7:30 PM	Speaker	12:00 PM	Lunch	12:00 PM	Lunch
8:30 PM	Opening Social	5:00 PM	Dinner	1:00 PM	Presentations
		6:00 PM	Pitch Workshop	3:00 PM	Winners Announced

GET IN TOUCH

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