



JOINT NEWS RELEASE - FOR IMMEDIATE RELEASE  
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## CAL LEGROW INSURANCE & FINANCIAL GROUP INVESTS IN THE CITY OF MOUNT PEARL'S INNOVATION INITIATIVES

**Mount Pearl, Newfoundland and Labrador** – On Friday, October 25, 2019, the City of Mount Pearl announced that Cal LeGrow has committed \$8,000 in support of the Hacking Mount Pearl hackathon taking place at the Reid Centre in Mount Pearl from November 1<sup>st</sup> to the 3<sup>rd</sup>, 2019.

Hacking Mount Pearl is Newfoundland and Labrador's first municipal focused hackathon and is aimed at driving innovation and encouraging creative solutions to community challenges. The event will bring together entrepreneurs, business professionals, designers, developers, innovators, and anyone with a keen interest in designing for the future. With over \$30,000 in prizes, participants will have the opportunity to pitch ideas, form teams, get advice from experts and build solutions to common municipal challenges – all in one weekend.

"The City of Mount Pearl believes in innovative problem solving," said Mayor Dave Aker. "The world is changing every day, and those changes and advancements in technology certainly have a place in municipalities and the important work we do. The team at Cal LeGrow share our vision to disrupt the conventional in pursuit of bringing more value to the residents and businesses who call our community home."

"The work that Mount Pearl is doing in the municipal innovation space, including A1Next and Hacking Mount Pearl, are great examples of how we can think outside the box, and we love that the benefits will be shared with all municipalities," said Marg Ryan, Senior Vice President, MNL, at Cal LeGrow. "As the largest municipal broker in the province, we want to go beyond just insurance and get our team involved in a new way, helping our municipal partners embrace technology and find creative solutions to their challenges."

- 30 -

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