

For Immediate Release

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Mount Pearl Goes Platinum and Joins Global Network of Data-Driven Cities

Mount Pearl, NL – Tonight, the City of Mount Pearl received its platinum certification under the International Organization for Standardization (ISO) 37120: Sustainable Cities and Communities – Indicators for city services and quality of life. This international recognition is awarded to cities that reach the highest standard in collecting, sharing, and using data to effectively make decisions. The certification was presented by the World Council on City Data (WCCD) as part of the "[Data for Canadian Cities Project](#)", supported by the Federal Ministry of Infrastructure and Communities. With this achievement, Mount Pearl now joins WCCD's global network of 100 cities in over 35 countries. The City is being awarded platinum-level certification for reporting over 90 of the 104 indicators.

"This is another example of our City using innovation and collaboration to support our focus on continuous learning and growth," said Deputy Mayor Jim Locke. "We are committed to ensuring Mount Pearl is leading the way in data-driven decision making that will improve our service delivery and enhance the quality of life for our citizens. We are now even more equipped to create a smarter, more sustainable, resilient, prosperous and inclusive community."

"With a strong history of supporting business, and investing in its citizens, it is a pleasure to be able to welcome the City of Mount Pearl to the WCCD Canadian and Global network, as an ISO 37120 Platinum Certified City," said WCCD President & CEO, Dr. Patricia McCarney. "The City's dedication to harnessing standardized, comparable and independently verified city data to drive change for citizens highlights Mount Pearl as a leading urban centre. With the positive benefits of this ISO Platinum certification ranging from economic development insights to improving service delivery and increasing sustainability, resilience and prosperity for all residents – the WCCD views Mount Pearl as an extraordinary partner. Congratulations to council and all of the staff on this tremendous accomplishment."

WCCD is working with 15 municipalities across Canada through the Data for Canadian Cities Project. This Project effectively doubles the number of Canadian cities in the WCCD network to thirty – allowing for "apples to apples" comparisons across the country, and globally. The project will help the participating cities become certified for three years under ISO 37120, the world's first international standard for city data. As the project continues into years two and three, a significant focus will be placed on assisting the participating municipalities in using the data to improve city services and quality of life for citizens.

"All communities, large and small, need good data to plan and build modern public infrastructure," said Minister of Infrastructure and Communities, Catherine McKenna. "Meeting global data standards is critical. Through the Data for Canadian Cities Project, in partnership with the World Council on City Data, we've been helping municipal leaders in a number of communities across Canada do just that. I am delighted that Mount Pearl has obtained the ISO standard for municipal data, this will help the City plan projects with quality data and will help guide evidence-based decision-making. Canada's infrastructure plan invests in thousands of projects, creates jobs across the country and builds stronger communities."

ABOUT WORLD COUNCIL ON CITY DATA

The World Council on City Data (WCCD) was founded in 2014 and exists to help communities of all sizes - in Canada and across the globe - to embrace standardized, independently verified, and globally comparable city data to become more sustainable, resilient, prosperous inclusive and smart. Since its founding, the WCCD has been working with 100 cities worldwide and has helped these cities to adopt ISO 37120, the first international standard for city data. The WCCD and ISO 37120 are a truly “Made in Canada” initiative – with their ultimate creation primarily spearheaded by Canadian urban thinkers and city leaders. The standard includes 104 indicators across 19 themes and standardizes data to measure progress on city services and quality of life. ISO 37120 provides cities with quantitative, globally comparable and independently verified local-level data enabling any city, of any size, to measure and compare its social, economic, and environmental progress internally year over year, and also in relation to other peer cities locally and globally. The WCCD Global Network includes one hundred cities across more than thirty countries. The WCCD is now implementing three international standards referred to as the ISO 37120 Series – that includes ISO 37120 as the base document and two new new standards: ISO 37122 – Indicators for Smart Cities and ISO 37123 – Indicators for Resilient Cities.

<https://www.dataforcities.org/>

ABOUT ISO 37120

Sustainable Development of Communities: Indicators for City Services and Quality of Life.

Administered by the World Council on City Data, ISO 37120 is a globally standardized data set that measures quality of life and delivery of municipal services. This data enables Canadian municipalities to compare their progress with their counterparts across the country and around the world, according to nineteen city service and quality of life thematic areas. These themes include the environment, economy, education, governance, finance, transportation, recreation, and health, amongst others. Data compiled through this project supports municipalities to better plan and implement infrastructure investments and measure the impacts of those investments on economic prosperity and the quality of life of their residents. This ISO standardized and third party verified data also supports cities in advancing economic development and investment, in monitoring progress on local and global climate agendas, and in tracking a city’s progress on sustainable development goals including the United Nation’ Sustainable Development Goals (SDGs).

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