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## **Mount Pearl Unveils New Strategic Plan, Outlining a Plan for Growth**

**Mount Pearl, NL** – Today, the City of Mount Pearl unveiled a new strategic plan outlining a long-term growth plan for the city, establishing clear priorities, and strategies that will guide Council and the Administration’s activities over the next four years and beyond.

The strategic plan, titled “**Building Tomorrow (2023-2027)**”, was designed to project Mount Pearl into the future and capitalize on its unique strengths, all supporting Council’s vision to be a progressive, independent city with a strong sense of home. The plan identifies five core goals:

1. The Plan: Develop and implement an effective, achievable Municipal Plan.
2. The Journey: Reimagine an integrated approach to transportation within Mount Pearl.
3. The Places: Support smart development and redevelopment.
4. The People: Attract more people to live, work, and play in the city.
5. The Resources: Maximize the city’s resources and skills to make it an employer of choice.

“This plan will help us be accountable to our community, ensuring that the decisions Council makes and the actions that administration take, are achieving our long-term plan for growth,” said Mayor Dave Aker. “It sets a vision for the future of Mount Pearl and will help future Councils continue that vision for our city.”

*Building Tomorrow* takes strides to improve the city while preserving what has made it one of the most vibrant, recognized and business-friendly cities in the province. It sets its sights on growth, aiming to position Mount Pearl as the most appealing city in Atlantic Canada in which to live, work, and do business.

“We recognize that the decisions we make today will shape Mount Pearl for generations to come,” said Deputy Mayor Nicole Kieley. “By working together and focusing on our shared goals, we can build a city that is prosperous, resilient, and inclusive.”

The City of Mount Pearl invites all residents, businesses, and community organizations to read the strategic plan and join the effort to build a better future for the city.

To learn more, visit [www.mountpearl.ca/buildingtomorrow](http://www.mountpearl.ca/buildingtomorrow).

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