

44TH

ANNUAL MOUNT PEARL

FROSTY FESTIVAL

PARTNERSHIP PACKAGE

JOIN US AS A FROSTY FESTIVAL PARTNER AND
ELEVATE YOUR BRAND WHILE CREATING MEANINGFUL
CONNECTIONS WITH CUSTOMERS AT MOUNT PEARL'S
LARGEST WINTER CELEBRATION.

THIS HIGHLY ANTICIPATED EVENT OFFERS SPONSORS
UNIQUE VISIBILITY AND ENGAGEMENT OPPORTUNITIES
IN A FESTIVE ATMOSPHERE THAT DRAWS THOUSANDS
OF ATTENDEES EACH YEAR.

FEBRUARY 5TH - 15TH 2026





BENEFITS	FESTIVAL PARTNER (FULL FESTIVAL)	EVENT PARTNER (SPECIFIC EVENT)
Contribution	Minimum \$5000	\$500-\$5000 (set per event, varies by event size)
Brand Visibility	Logo on all festival-wide promotions (posters, social media, website, signage)	Logo on marketing for the sponsored event only
On-Site Recognition	Logo at festival entrances	Logo/signage displayed at the sponsored event
Public Acknowledgement	Recognition in opening/closing ceremonies, press releases, and media (where possible)	Verbal acknowledgment at the sponsored event
Digital Promotion	Mention on festival social media	Tagged mentions in posts promoting the sponsored event
Community Engagement	Opportunity for booth, banner, or branded activation on event grounds (where appropriate)	Invitation to attend and be visible at the sponsored event
Tickets/Passes	8 tickets to festival event of their choosing + 2 tickets to all events	Complimentary tickets (up to a maximum of 8) to the sponsored event



LOOKING TO GET STARTED?

CONTACT US TODAY.

ALLISON WHITTY
COMMUNITY EVENT COORDINATOR
AWHITTY@MOUNTPEARL.CA
709.748.1000 (EXT. 1206)

INFO@FROSTYFESTIVAL.CA
FROSTYFESTIVAL.CA

**WANT TO HOST A COMMUNITY EVENT?
REACH OUT TO US TO DISCUSS YOUR OPTIONS!**

LOOKING FOR OTHER WAYS TO GET INVOLVED?

VOLUNTEER NOW

SHERI PHILPOTT
VOLUNTEER COORDINATOR
PHILPOTT.SHERI@GMAIL.COM

FROSTYFESTIVAL.CA/VOLUNTEER

