

## FOR IMMEDIATE RELEASE October 30, 2025

## City of Mount Pearl Launches Public Engagement Initiative to Review Public Transit Services

Mount Pearl, NL — The City of Mount Pearl is inviting residents and businesses to help shape the future of local public transit through a new public engagement initiative launching on October 31, 2025. This campaign aims to gather feedback on public transit usage, explore potential route improvements, and identify opportunities for greater system efficiency.

As part of the initiative, a suite of interactive tools will be made available to encourage public participation. These include:

- A public survey, available on the City's Hey Mount Pearl platform, designed to capture insights into current public transit habits and preferences.
- An interactive map where users can drop pins on preferred destinations and suggest bus route enhancements.
- Printed handouts featuring a direct link to the Hey Mount Pearl page, which will be available at the Summit Centre, Mount Pearl City Hall, and on Metrobus Routes 21 and 22.
- QR-code decals installed at bus shelters within Mount Pearl, allowing residents to quickly access the survey via their mobile devices.

Residents and businesses are encouraged to participate and share their ideas. All engagement materials and the survey link will be accessible through a dedicated page on <a href="https://example.co/publictransit">heymountpearl.ca/publictransit</a>.

The campaign will run from October 31 to November 14, 2025, during which feedback will be collected and analyzed by the City's Strategic Initiatives Manager. Following the engagement period, a draft presentation will be prepared for Council outlining potential route changes and system improvements based on public input.

Metrobus has been advised of the public engagement initiative and the use of Route 21 and 22 schedule data on the Hey Mount Pearl platform.

Have Your Say. Help Shape Public Transit in Mount Pearl!

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